

CREATIVE IDEAS FOR YOUR DRIVE



Tape a Person to the Wall

Sell feet of tape so that you can literally tape a designated person to the wall!

Shave a Person's Head (or Facial Hair)

Similarly, set a fundraising goal and find a willing volunteer to have their head (or facial hair) shaved off when the goal is met!



Free Ticket with Donation

Host a happy hour fund or food drive and encourage donations by providing a free drink ticket to people who bring in a donation. You can also provide tickets for a door prize or choose another way to incentivize donations.



Coin Banks: Red Barrels and Trucks

Our mini Red Barrel and DMARC truck coin banks are a great way for kids of all ages to raise money for DMARC. Contact us to get your coin banks!



Canned Food Sculpture Contest

Get creative—and competitive—by hosting a sculpture contest using the food collected during your drive. Be sure to share your best creations on social media and tag DMARC!

Jeans Day

Provide an incentive for people to donate to your workplace fund or food drive, like a sticker that lets you wear jeans for a day.



Host a Trivia Night

Plan a trivia night to raise funds for the DMARC Food Pantry Network! Make your event fun with a theme for the evening and prizes for the winning team. A suggested fee of \$25 per person to attend is recommended. Raise additional funds by selling Mulligans or bonus questions to increase points.



Mini Golf Courses

Have teams each construct a hole for a mini golf course using non-perishable food donations collected during your drive, then have everyone play through the course and award prizes!

Hold a Friendly Competition

Hold an inter-office competition to raise the most funds or food for DMARC! This is a perfect type of drive to hold in conjunction with an Iowa vs. Iowa State football tailgate event or other big game! Have a representative from the losing team volunteer for a form of playful humiliation—like a pie in the face!



Holiday Party Fund & Food Drive

Many organizations, businesses, and other groups hold holiday parties, and these events are perfect to pair with a fund or food drive for the DMARC Food Pantry Network! To encourage donations, sell tickets for a door prize, hold contests, and think of other creative ways to spread holiday cheer and give back to your community.