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BY THE NUMBERS

So far in 2015...

the **Red Barrel Program** has collected:

48,262 food items, **1,246** personal care items, **167** baby diapers, **8** cans of baby formula, **3,383** lbs. of rescued produce, and **\$2,446.75** in cash and checks.

Also: **1,887** 6-item Hunger Sacks and **340** 12-item Hunger Sacks have been purchased through participating grocery stores.



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"Like" our food work on Facebook: Move the Food



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Follow our food work on Twitter: @MovetheFoodDSM



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

JULY 2015



FAREWAY ADDS WEST DES MOINES LOCATION

West Des Moines, IA—After many months of construction, Boone-based Fareway Stores, Inc. cut the ribbon on its 111th location just west of 63rd and Grand near Valley Junction in West Des Moines. The brand new building, located at 329 Grand Avenue (site of a former, family entertainment complex), opened for business on Wednesday, July 1st at 10:00 a.m. Leading the new team are Grocery Manager Wil Goldberg (former manager of the S.E. 22nd Street location), Assistant Grocery Manager Andrew DeGroot, Meat Manager Mike Lensch, and Assistant Meat Manager Jake Jurgens. The retro-looking façade of the new building includes maroon brick, a vintage sign, and uniquely designed steel latticework to match the existing artwork of its municipal surroundings. The interior of the new facility includes a meat department (which Fareway stores are well-known for), a prepared-foods section, and a bakery that will serve several other Fareway locations in the greater Des Moines area with fresh bread items and pastries daily.

NEWS FROM THE COORDINATOR'S DESK



Hello, everyone! I hope you are all enjoying your summer. The weather seems to be cooperating quite nicely for us so far this year and we're seeing a big upswing in produce donations as the first round of harvests from area gardens have started to yield tons of herbs, leafy greens, and even corn. But we've seen declining numbers in our Red Barrel donations so far this year. And our number of Hunger Sacks sold is much lower than normal. Part of this could be attributed to the fact that we lost the Dahl's on 50th & E.P. True earlier this year. It was one of our biggest contributors in terms of annual Hunger Sacks sales. Also, many of our Hy-Vee partners have been or are in various stages of renovation and construction this year and regular barrel locations have changed possibly disrupting habitual the traffic patterns of regular contributors. Whatever the case, we could use your help in conducting more Sack Saturday food drives. If you've got an upcoming Saturday morning open on your calendar, consider giving me a call! — JR

VOLUNTEER SPOTLIGHT



Des Moines, IA—Roosevelt students *Abdiaziz Hassan, Gerald James, and Prince Nyaan* participated in a Youth Engagement Program (YEP!) sponsored by the Iowa Juneteenth Observance (IJO) at Evelyn K. Davis Park on June 20th raising funds for DMARC.



Urbandale, IA—Resident *Kathy Landin Hellstern* celebrated her birthday in June by accepting food donations in lieu of gifts. She brought in over 230 items as a result.

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RED BARREL COLLECTIONS FOR JUNE 2015 = 4,206

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Price Chopper	3425 Ingersoll Ave.	500	Mark Pearson	Downtown Kiwanis
2	Hy-Vee	550 S. 51st Street, WDM	452	Mark Luke	Harlan Thomas
3	Hy-Vee	410 N. Ankeny Blvd., Ankeny	359	Wes Snook	Link Associates
4	Price Chopper	4343 Merle Hay Road	344	Kenny Kane	Ron Stoen
5	Hy-Vee	1990 Grand, WDM	320	Kim Cole	Chris Burch
6	Hy-Vee	7101 University Ave.	285	Matt Heldenbrand	Chris Burch
7	Hy-Vee	3330 MLK Blvd.	254	Sailu Timbo	DMARC Staff
8	Hy-Vee	8601 Douglas Ave.	210	Drew Holmes	Larry Hamlin
9	Brick St. Market	114 Brick Street SE, Bondurant	174	Reenie Hogan	Connie Richards
10	Hy-Vee	1700 35th Street, WDM	151	Brian Bieker	Link Associates
11	Hy-Vee	4707 Fleur Drive	149	Jamie Stephens	Denny Bradshaw
12	Price Chopper	1819 Beaver Ave.	142	Tom Day	Golden K Kiwanis
13	Fareway	8450 Meredith Drive	139	Dave Eisentrager	Larry Hamlin
14	Fareway	100 E. Euclid Ave.	135	Nick Greiner	Link Associates
15	Hy-Vee	1725 Jordan Creek, WDM	130	Scott James	Bob and Jan Schulte
16	Price Chopper	5440 N.W. 86th, Johnston	110	Joe McDonald	John Young/Ron Stoen
17	Hy-Vee	5759 Merle Hay Rd, Johnston	79	Ryan Roberts	John Young/Ron Stoen
18	Hy-Vee	1107 Army Post Road	66	Jason Crocker	Denny Bradshaw
19	Cash Saver	4121 Fleur Drive	65	Scott Hornberg	Denny Bradshaw
20	Fareway	109 S.E. Oralabor, Ankeny	51	Doug Haugland	Link Associates
21	Fareway	10151 University, Clive	40	Kevin McCormick	Link Associates
22	Fareway	3000 S.E. 22nd Street	32	Todd Hynes	Link Associates
23	Fareway	3205 N. Ankeny Blvd.	19	Rick Beckwith	Amy Tournier
24	Hy-Vee	3221 S.E. 14th Street	0	Dan Anderson	Link Associates

HUNGER SACKS SOLD IN JUNE = 270

TOP TEN STORES FOR \$6 SACKS (6 ITEMS)

- 52 - Hy-Vee, 51st & Mills Civic
- 29 - Brick St. Market, Bondurant
- 28 - Hy-Vee, N. Ankeny Blvd.
- 27 - Hy-Vee, Windsor Heights
- 25 - Hy-Vee, Grand & Railroad
- 20 - Fareway, 86th & Meredith Dr.
- 16 - Price Chopper, Merle Hay Rd.
- 9 - Hy-Vee, 86th & Douglas Ave.
- 9 - Price Chopper, N.W. 86th St.
- 8 - Price Chopper, 35th & Ingersoll
- 6 - Price Chopper, Beaverdale

TOP THREE STORES FOR \$12 SACKS (12 ITEMS)

- 20 - Price Chopper, 35th & Ingersoll
- 14 - Hy-Vee, N. Ankeny Blvd.
- 7 - Price Chopper, Merle Hay Rd.

DISCARDED ITEMS, JUNE = 1,420

Hy-Vee, Johnston Darin Schoop, Store Director John Young, Johnston Kiwanis	776
Whole Foods, WDSM Michael Durr, Store Team Leader DMARC Warehouse Staff	105 + 600 lbs. of produce
Hy-Vee, Jordan Creek Scott James, Store Director Staci Fanning/Heidi Zlab	361
Hy-Vee, MLK Sailu Timbo, Store Director DMARC Warehouse Staff	125
Gateway Market, Sherman Hill South Union Bakery Gateway Market Staff	53
Fareway, E. Euclid Nick Greiner, Store Director Link Associates	0

FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2011	2012	2013	2014	2015	Money
January	7,848	9,826	11,423	8,304	8,811	—
February	9,102	8,599	8,342	8,527	7,991	—
March	9,398	10,876	9,339	10,932	8,012	\$378.75
April	10,837	10,540	10,599	12,262	10,645	\$1,907.80
May	9,580	7,707	8,110	10,943	7,177	\$124.76
June	7,334	8,817	7,532	8,176	5,626	\$35.44
July	7,970	9,544	9,435	6,757		
August	8,848	7,620	7,009	6,877		
September	8,419	6,565	8,506	8,863		
October	13,112	9,357	9,108	10,707		
November	14,267	13,157	11,307	9,997		
December	18,362	12,074	13,079	15,338		
TOTAL	124,638	114,682	113,789	117,683		